

Analysis on the Application of Folk Culture in China's Contemporary Oil Painting Creation

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Keywords: Folk culture; Oil painting; Application

Abstract: The complexity of China folk culture is mainly manifested in the fact that the cultures of different ethnic groups will absorb the cultures of other ethnic groups in the process of development, assimilate their core contents and turn them into a part of their own folk culture. Contemporary oil painting creation should fully learn from the spiritual concept of folk culture and further improve the spiritual realm of works, which is particularly important in oil painting creation. Only in this way can we stimulate more creative inspiration and promote the continuous development of contemporary oil painting art. At the same time, it is necessary to combine the local customs and folk customs of different regions, so that oil painting creation can be more vividly presented in folk culture and emotion, which can be closer to the world in real life. In China's contemporary oil painting creation, many cultural elements of folk culture should be fully and effectively absorbed and effectively integrated into oil painting creation, so as to create works that meet people's aesthetic needs and realize the value of oil painting creation. This paper focuses on the application of folk culture in China's contemporary oil painting creation, that is, oil painting creation should learn from the spirit, traditional elements and affinity contained in folk culture. With the help of oil painting art, we can inherit folk culture and explore the significance of oil painting creation in China.

1. Introduction

Today's era is an era of rapid development of information technology. After China's contemporary oil painting took root in China, it experienced the integration of Chinese and Western cultures [1]. Although oil painting is a foreign culture, oil painting has become a very important part of China's painting art after more than one hundred years of development in China.

At present, with the further spread and promotion of China's folk culture, China's contemporary oil painting creation has also been continuously integrated with the relevant elements of folk culture, which has promoted the more effective integration and development of Chinese and Western cultures, thus eliminating the disadvantages of singleness and limitations in China's oil painting creation [2-3]. The effective application of folk culture to China's contemporary oil painting creation and the organic integration of the two can better expand the space of contemporary China's oil painting creation, and at the same time make folk culture get new development in the development of China's contemporary culture.

2. Characteristics of folk culture in China

The core content of folk culture is mainly to provide cultural services for the people, so that people can produce and live normally under the influence of folk culture. Such as heavenly stems, earthly branches, solar terms, etc. are part of the folk culture that guides people's normal life [4]. Therefore, folk culture has obvious practicability. The complexity of China folk culture is mainly manifested in the fact that the cultures of different ethnic groups will absorb the cultures of other ethnic groups in the process of development, assimilate their core contents and turn them into a part of their own folk culture. Folk culture is one of them, and China is a multi-ethnic country with diverse national cultural characteristics, so folk culture has universality, inheritance and variability.

Oil painting provides a large number of copies for our future generations to learn painting, and also provides an important reference standard for later painting.

Because traditional folk culture has a long history and has been handed down from generation to generation, it has obvious stability characteristics. However, in the process of inheritance and development, folk culture is constantly changing with the changes of the times and the passage of time, which makes folk culture have certain characteristics of the times, in other words, the so-called changeable characteristics. Folk culture is full of spirituality, and absorbing these elements into oil painting creation can enrich people's spiritual world and promote the success of oil painting creation [5-6].

Applying folk culture to contemporary painting creation can make use of various types of folk stories and legends and elements of folk culture to enrich the theme form of painting creation. In this way, we can not only inherit and carry forward the excellent traditional culture in the development of modern painting art, but also create more paintings with China characteristics.

3. The influence of folk culture on Chinese oil painting creation

3.1. Aesthetic appreciation of creators

There are many themes of oil painting creation with folk customs, such as traditional festivals, customs of life at the age of 20, daily work scenes, folk characters, unique natural landscapes, etc., all of which have a great relationship with local folk culture, providing a good foundation for the creation of contemporary oil painting artists. Only by combining with the reality and meeting the contemporary needs of folk culture aesthetics can we combine oil painting creation with folk culture to the maximum extent, effectively display the artistic charm of contemporary oil painting and provide good basic conditions for future sustainable development [7].

3.2. Creator's emotion

The key to the integration of folk culture and contemporary oil painting lies in the agreement of the emotion of the creative subject. Every oil painting artist's work contains his rich artistic emotion and what he wants to express in his heart. The creator's life and emotion are the roots of his artistic creation. Any element in folk culture may touch his heart and stimulate his desire to create, so as to create oil paintings containing folk culture and good emotional wishes for everyone to enjoy. The further development of diversified folk culture and deeper integration with contemporary oil painting can better adapt to the subjective feelings of creators and provide necessary conditions for the rapid development of oil painting in China.

3.3. Psychological needs of creators

China folk culture has shown strong characteristics and profound connotations in its long-term development, and it still plays an important role in our production and life under the background of modern society. It has a far-reaching impact on people from generation to generation in the long history. After being influenced by folk culture, oil painting artists will have certain folk culture psychology. Combining this psychological feeling with oil painting works is the specific process of China's localized oil painting creation [8].

China folk culture can really provide a brand-new environment for the creation of contemporary oil painting art in China, and provide it with necessary creative materials, and through the full combination of the two, it can bring us more brand-new works of art, add vitality and vitality to the oil painting art in China, and at the same time, provide the necessary carrier for the inheritance and development of China's excellent traditional culture.

4. The application of folk culture in China's contemporary oil painting creation

4.1. Spiritual application in folk culture

Every angle of folk culture reflects people's cultural background, which is bred by national

culture in the development of thousands of years. Different from classic culture, folk culture is closer to people's daily life, which is elegant, calm and elegant, different from palace culture and religious culture, but closely combined with people's daily life and ideological culture.

No matter what age oil painting artists are, they all have precious cultural treasures passed down. When artists create, regardless of their subjective intentions, they will learn from the excellent elements in the cultural heritage, and these excellent elements are also different. One of the pursuits of oil painting creation is spiritual function. After oil painting has an impact on people's consciousness, it will certainly have an important impact on people's spirit, such as feeling, perception, thoughts and feelings, association, etc. These spiritual functions are mainly expressed by means of perceptual aesthetics, which complement folk culture [9]. Spiritual aesthetics not only makes people rejoice, but also makes people develop rich associations and feel more intense and profound spiritual aesthetic feelings than daily life, which brings rich inspiration to the creation of oil paintings.

Therefore, from this aspect, in order to make folk culture play a greater role in China's contemporary painting creation, we should first dig deep into the spiritual connotation of folk culture, and pay more attention to the inheritance and development of national spiritual culture while showing the theme and style of painting creation. Contemporary oil painting creation should fully learn from the spiritual concept of folk culture and further improve the spiritual realm of works, which is particularly important in oil painting creation. Only in this way can we stimulate more creative inspiration and promote the continuous development of contemporary oil painting art.

4.2. Affinity application in folk culture

The creative theme and aesthetics of oil painting need to meet the current development needs, improve the corresponding affinity, dig out the graphics and themes that people like, and find out the materials that people like to turn into aesthetic creativity. No matter which artwork it is, it needs to have its own connotation and theme. Among them, the use of color is also an indispensable part of folk culture, which needs to maintain a long history with special affinity.

If oil paintings want to be recognized and affirmed by more people, they must have wide affinity and meet the needs of contemporary people in aesthetics and subject matter. The reason why folk culture can be passed down from generation to generation is inseparable from the affinity in folk culture.

China's contemporary oil painting creation should learn from the affinity in folk culture, and dig out the themes and aesthetics that meet people's needs from folk culture. At the same time, it is necessary to combine the local customs and folk customs of different regions, so that oil painting creation can be more vividly presented in folk culture and emotion, so that it can be closer to the world in real life, use the performance content of folk culture to meet the aesthetic needs of the people, and thus promote the localization and globalization of China's oil painting industry.

4.3. Application of traditional elements in folk culture

In China's contemporary oil painting creation, we should fully and effectively absorb many cultural elements of folk culture, such as brightly colored paper-cuts, facial masks, shadow play and New Year pictures, which are traditional folk cultures in China and have always been welcomed by people. Only by effectively learning from and applying this unique aesthetic psychology, culture and consciousness in oil painting creation and effectively integrating them into oil painting creation can we create works that meet people's aesthetic needs and realize the value of oil painting creation.

China's contemporary oil painting creation is further developing in the direction of visualization, and visualization mainly refers to an art form created by artists relying on folk images. In the process of China's contemporary oil painting creation, it can effectively promote the oil painting creation to present brand-new modeling characteristics by integrating the relevant characteristics of folk art and folk art modeling [10]. Through the collocation and ingenious conception of ancient and modern characters, the creator's deep thinking on the inheritance and development of traditional folk culture can be more deeply reflected, which also provides an important reference for the inheritance and development of folk culture.

Oil painting is a great spiritual wealth created by human beings in their continuous development and practice. Painters use oil painting to reflect social life and express their feelings. Because the contents of oil painting are common and closely related to people's real life all over the world, once the close relationship between oil painting art and real life is cut off, the fertile ground for oil painting art to grow will disappear, thus losing its vitality. The same is true of China's contemporary oil painting creation. Oil painting creation cannot be separated from people's aesthetics, customs, national cultural soil and emotions. Only by organically linking oil painting with people's customs in the process of oil painting creation can it be accepted by people.

Folk Culture In the process of oil painting art creation, China traditional folk culture can be absorbed and combined in the creative language, so that the creative language of China oil painting can have many characteristics of folk culture, such as religious belief, weddings and funerals, folk beliefs and so on. At the same time, the psychology and aesthetic taste of folk culture have been well displayed. In China's contemporary oil painting creation, the effective use of folk culture elements can further enhance the performance effect of oil painting and realize the organic integration of oil painting and folk culture.

5. Conclusions

At present, with the further spread and promotion of China's folk culture, China's contemporary oil painting creation has also been continuously integrated with the relevant elements of folk culture, which has promoted the more effective integration and development of Chinese and Western cultures, thus eliminating the shortcomings of singleness and limitations in China's oil painting creation. Because traditional folk culture has a long history and has been handed down from generation to generation, it has obvious stability characteristics. Applying folk culture to contemporary painting creation can make use of various types of folk stories and legends and elements of folk culture to enrich the theme form of painting creation. In this way, we can not only inherit and carry forward the excellent traditional culture in the development of modern painting art, but also create more paintings with China characteristics. Only in this way can we carry forward China's excellent folk culture, create oil paintings with distinctive times, ethnic regions and personal characteristics, win the love of the broad masses, and have new vitality in oil paintings.

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